



**BUILDING
CAREERS.
EMPOWERING
LIVES.**

**TWIN
CITIES
R!SE**

**2019
ANNUAL
REPORT**

INNOVATION – DELIVERING RESULTS

Innovation has been the hallmark of Twin Cities RISE since its inception. For over 25 years TCR has constantly evolved to deliver on its mission to “Transform Lives through Personal Empowerment, Career Training, and Meaningful Employment.” While the barriers that keep people from meaningful employment and careers remain largely the same poverty, homelessness, incarceration, and chemical dependency. The solutions to overcoming these barriers, in order to be relevant and effective, need to evolve to meet the demands of the modern work world.

Our Board of Directors and our staff continue to push learning and programming to deliver the most effective and impactful results for participants. Our continued focus on innovation and outcomes has led to many successes in 2019, including the following:

Career Pathways

- Nine training cohorts in Facilities and Maintenance and Call Center and Customer Service held. Our list of participating employer hiring partners now exceeds 25 and includes: Allianz, Ecolab, Metropolitan Council, State of MN, United Health Group, and several others.
- The retention rate of people beginning and finishing our training programs has increased to over 72%.
- Over 600% increase in wages.

Empowerment Institute; Twin Cities RISE’s signature brand of emotional intelligence and Personal Empowerment training expanded to include:

- Youth Personal Empowerment programs in Sarasota, Florida.
- Launched a new Youth Personal Empowerment program with the Little Earth Native American Community in South Minneapolis.
- Began delivering Personal Empowerment training to the staff of Butler County, Pennsylvania, transforming how they provide services to people with low-incomes.

All of these successes and improved outcomes are attributed to our continuous focus on innovation and program improvement.

The fuel that allows Twin Cities RISE the capacity to initiate and implement nation leading economic and empowerment results for those facing the most barriers, is YOU-our dedicated supporters. In my six years as President and CEO of Twin Cities RISE, I have never been more energized and hopeful by the impact that you are making in our community.

Sincerely,



Tom Streitz, President and CEO,
Twin Cities RISE



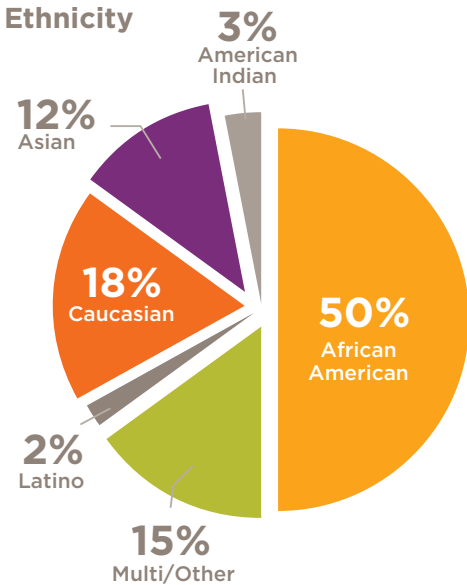
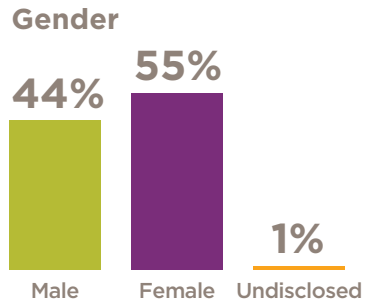
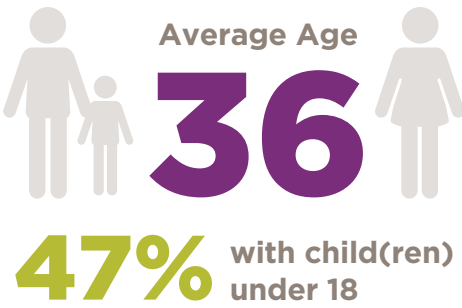
TCR PARTICIPANTS BY THE NUMBERS

1,546 Total Served Across All programming

599 Individuals served in long-term employment training

239 Achieved Job Outcomes

89 Paid Internships



Barriers at Program Start



Average # of Barriers **3**

Full-time, Permanent Employment Income Change

Pre-Program Income

Post-Program Income

Change in Income

10,042

31,024

20,982

FINANCIAL STATEMENT

Income Statement - Total

| | |
|-------------------------|-------------|
| Financial Gifts/Support | \$3,149,882 |
| United Way | 189,999 |
| Government Grants | 70,759 |
| Earned Income | 1,094,645 |
| Miscellaneous Income | 21,976 |

Total Income **\$4,527,261**

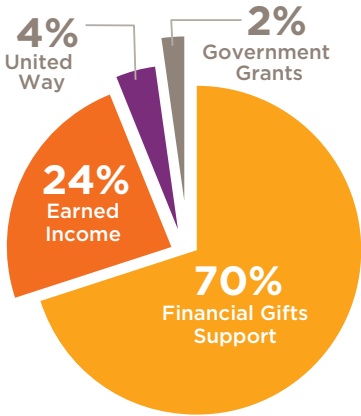
| | |
|----------------------|-------------|
| Program Services | \$3,026,130 |
| Management & General | 346,824 |
| Fundraising | 532,085 |

Total Expense **\$3,905,039**

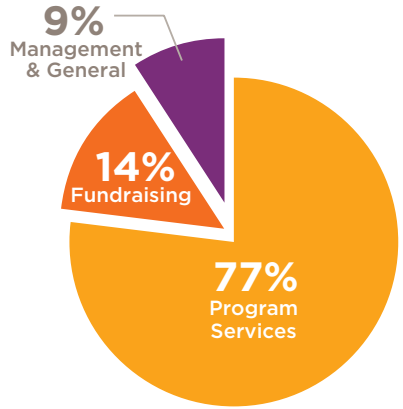
Balance Sheet

| | |
|-------------------|-------------|
| Total Assets | \$6,460,989 |
| Total Liabilities | 355,970 |

Total Net Assets **\$6,105,019**



Revenue



Expenses

“ When I got to TCR, I didn’t know what I wanted to do. I didn’t believe in myself. Now, I have a career that I love in I.T. And, my income has tripled!

— Tony, TCR Graduate



BOARD OF DIRECTORS

The following individuals served on our Board at some time during the 2019 program year.

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“ This program has led to my entire life being changed. I am able to support my family, and am now working on my engineering degree!

— James, TCR graduate



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The Twin Cities R!SE Empowerment Campaign is a multi-year effort to take our model to greater scale and ensure we can continue to meet the community's need for a skilled workforce for the future. Empowerment Campaign Donors to date are listed below. An * indicates that an initial pledge or gift was made this year

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Peregrine Capital Management on
behalf of Hema and John Nealon*

Tad and Cindy Piper



“ After being out of work for years, TCR helped my navigate getting back into the workfield. My job is very rewarding now!

— Adarryl, TCR Graduate

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“ I started at TCR because I kept losing jobs. I was sabotaging myself. At TCR, I uncovered my potential. I am now a Network Engineer.

— Felicia, TCR Graduate

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